

## **LA FACCIATA (2017)**

*La Facciata* is a multi-media installation combining photography, film, and textile elements to examine the interior design of *Villa Necchi Campiglio*—a distinctive 1930s mansion in central Milan that now functions as a museum-house.

Through a 16mm film projection, a large-scale mural, and a series of photographs, the work explores the slippages in meaning between the personal narrative of the villa's original inhabitants—industrialists who built their fortune in sewing machines—the modernist aesthetics of the building, and its current status as a public, institutionalized space. *Villa Necchi Campiglio* thus exists in a liminal state, suspended between private residence and museum artifact.

The project considers how this architectural site, emblematic of power and hierarchy, reflects broader social structures when viewed through a cinematic lens, and how such a space succeeds—or fails—in conveying the narratives of those for whom it was originally conceived.

*La Facciata* constructs a filmic space that engages with the tension between the animate and the inanimate within art, design, and architecture, where objects transcend their material form. In the 16mm film, the camera follows the villa's caretaker as she meticulously dusts the furnishings, objects, and statues that populate the interior.

Through this act of maintenance, the work evokes a physical reanimation of the inanimate. The villa's interior becomes a fictionalized present, where only the preserved furnishings remain to suggest traces of its former occupants. The camera lens functions as a threshold—drawing the viewer into this suspended space between history and imagination.

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